



Workshop

“Start-up / Entrepreneurship Management Strategy”

12 November 2018

Hanoi University of Science and Technology

WORKSHOP AGENDA

13:30	Opening remarks <ul style="list-style-type: none">- Prof. Dinh Van Phong, Vice-president HUST- Dr Pedram Dehdari, CEO Ensymm
13:40	Part 1: Introduction of Domestic and abroad professional training program for science and technology human resource using state budget (Program 2395) Dr. Hoang Xuan Long, Vice Director of National Institute for Science, Technology Policy and Strategy Studies, Vietnam Institute for Science, Technology and Innovation, Ministry of Science and Technology
14:10	Certificate of Appreciation to Dr Pedram Dehdari Group pictures
14:15	Part 2: The way from Start-up Dot to Global Player Dr Pedram Dehdari
15:30	Coffee break
15:45	Part 3 : Key points to survive as start-up in Business Jungle Dr Pedram Dehdari
17:00	QA session
17.30	Closing

WORKSHOP OVERVIEW

Abstract

The participants will learn practical and industrial near theory of management the meaning and executing strategy on it in life science field and will have the chance get introduced for kick-off management cases to discuss/analyse/solve and conclude on real cases. The start-up part will introduce the participants facts/figures as like as smart practical and management way of solution to solve and manage project cases we will present as cases to challenge them. Also, the participants will get a snapshot and crystalized idea about such kind of management/consultancy and business specially in combination as a scientific should handle management issue in a company they are responsible for this sector or inverted way the MBA Manager learn to deal with quality management challenges in a life science sector and manager. So, the

linking between science and management will show gaps and solutions to close it and be prepared to understand both parts not to be isolated in one part certainly this way help them to get a general view how to be a well-prepared management profile in-house and externally.

About the speaker

Dr. Pedram Dehdari is founder and managing director of Ensymm company in Dusseldorf Germany since 2002. Ensymm is a German based premier project consulting company for Life Sciences, serving biotech /Biopharma/ Biomarine/ nutraceutical companies also investors and government bodies related to the named project fields. He has a BSc. In Chemistry and MSc. In Biotechnology from Heinrich Heine University of Dusseldorf and his PhD in Biotechnology from Research Center Juelich and association with University of Stockholm, Dr. Dehdari is principal knowledge/Strategical advisor for over 40 Pharmaceutical companies, food supplement companies, investment funds and governmental organization or ministries worldwide. He is also Strategical advisor and service provider for Business Plans to Qatar Development Bank/Qatar, SIDF/KSA, RDC/Canada, Government of Surinam, Qatar Royal family members, several associations from USA,EU and GCC. He already hold similar lectures and workshops in Universities and Business schools in Germany/Latvia/Italy/India/Canada and also seminars and lectures in many other universities, in the events organized by different ministries for agriculture, economy, industry, health and environment in Qatar, KSA, Oman, UAE, EU, Slovenia, Germany, Iran, India, South Africa, Bangladesh and Canada, Italy, UK, Argentina, Surinam, China, Brazil.